

## 4.4 Character areas

### 5 The Southern edge

The southern edge constitutes the boundary between the GE Aviation campus and the proposed residential development.

The location of this character area means that development has to be compact in terms of massing and arrangement to provide an appropriate buffer for the rest of the site.

Planting on the southern boundary will be key to provide good levels of liveability for this development parcel.



Heights on this area will be of 3 storeys with the exception of those buildings looking onto Sydney Lodge close to the main access square.

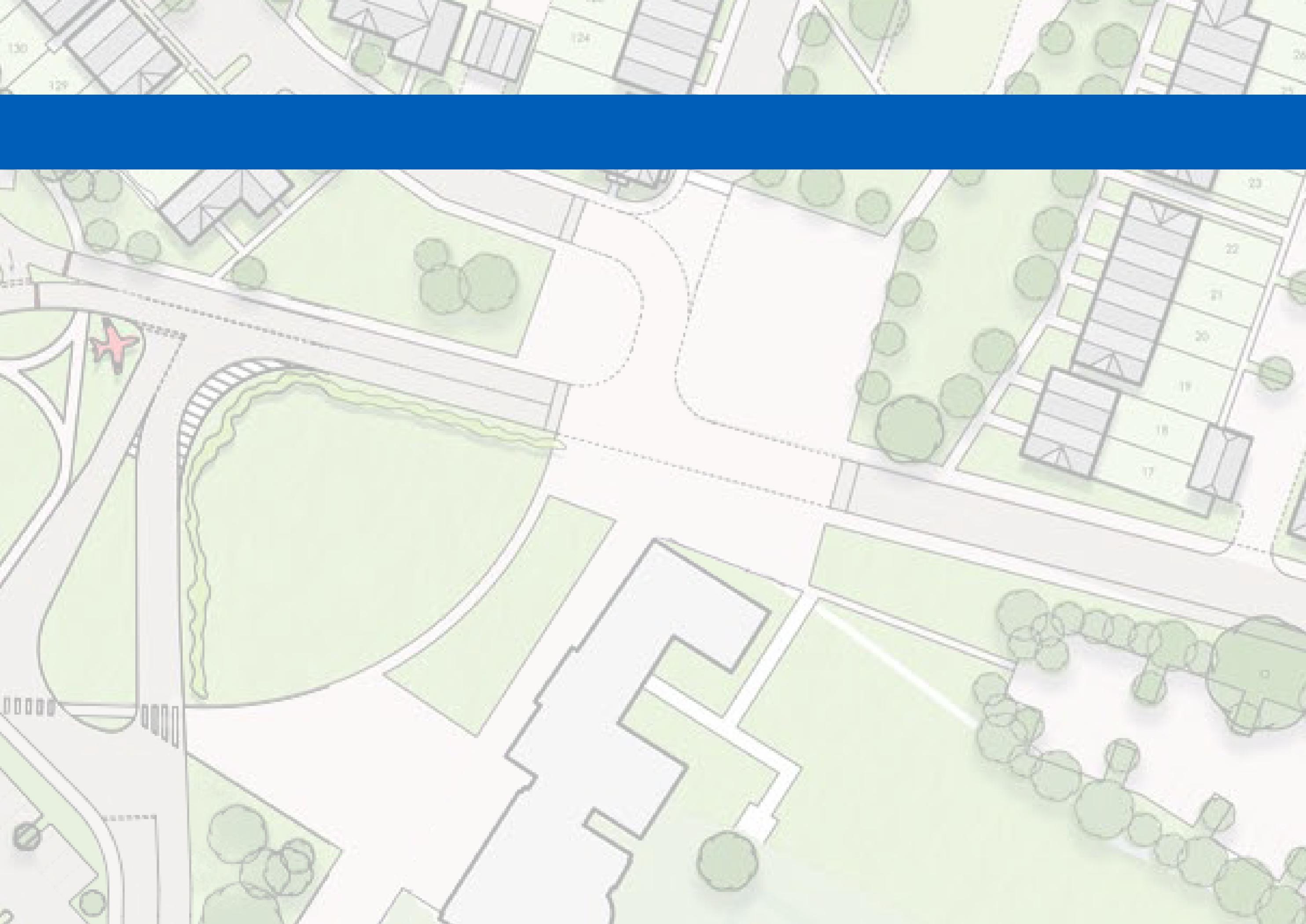
Buildings will be arranged in group of flats and houses.

The architectural style will be of a contemporary character and will reflect on the local context.

A smaller open space area, linked to the central corridor, could be located in this character area providing communal outdoor areas for resident use.

Planting will be considered on the southern edge to create a buffer between GE Aviation campus and the proposed residential development.





## 5.0 Conclusions



This document summarizes the culmination of a two year design process in which the design team alongside GE Aviation have developed a proposal that responds to the challenges set up on the original development brief.

A number of constraints have emerged throughout this process that led to a number of decisions that have changed the outcome as shown on the latest iteration to the masterplan.

The process has had a significant level of consultation with the local authority and it has been actively discussed with Eastleigh Borough Council through a number of Pre-application meetings that have taken place at the Council offices. The proposal was also presented to the Winchester and Eastleigh Design Review Panel, who's observations have been addressed as presented earlier on the document.

Two public consultations were held at the GE Aviation campus in Hamble where the community was present discussing the proposal and putting forward their comments and ideas on the scheme presented. A website was also set up to inform the community on the latest developments regarding the proposal and to keep a constant source of information between GE Aviation and the community in Hamble.

Overall, the proposal looks at retaining the sports pitches and upgrading their facilities, at enhancing the setting of Sydney Lodge, a Grade II\* listed building, providing a new sustainable residential development that includes a wide range and mix of units, and enhancing when possible the environmental qualities of the site to allow for species to live and transit through the site.

