

DRAFT



WEST END VILLAGE HERITAGE TRAIL: 2018 UPDATE

DRAFT

COPYRIGHT AND OS LICENSING
XCGFKFBHKLKJTGFRDESCEVD

1. INTRODUCTION TO 2018 UPDATE
2. WEST END HERITAGE TRAIL VISION
3. REVIEW OF IDENTIFIED SITES AND THEMES
4. PATTERN BOOK FOR HERITAGE TRAIL
5. SUMMARY OF REVISED PRINCIPLES
6. APPENDIX 1: WEST END HIGH STREET HERITAGE TRAIL VISION (2013)

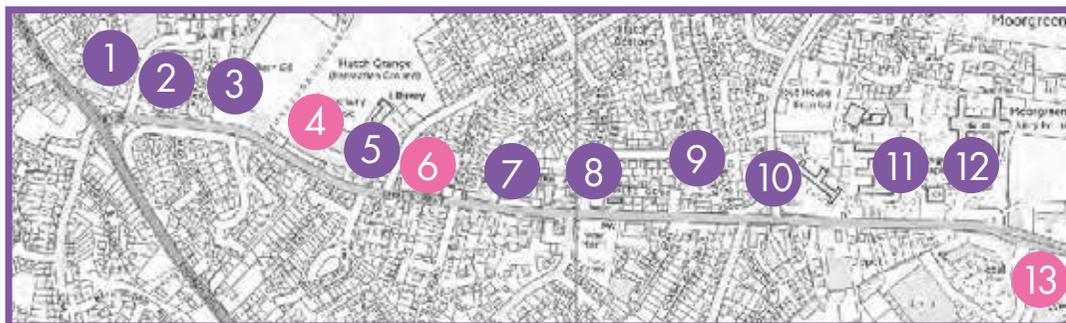
Eastleigh Borough Council (EBC) Public Art Strategy 2015 - 2019 sets out the aims and requirements for Public Art in the borough in supporting the delivery of the Corporate Strategy.

Appendix 1 of the Public Art Strategy identifies the public art programme over this time period and beyond. Page 62 identifies the aim of delivering West End Village Heritage Trail, in accordance the Vision Document, with the desired outcome to 'Strengthen local identity and sense of place.'

This document reviews and updates the 2013 Heritage Trail Vision to ensure it remains relevant to current aims locally and best practice in placemaking. It is also a chance to update the Vision to respond to any changes that have taken place in the local townscape..

The Vision for the Heritage Trail is intended to be a flexible and evolving framework that can respond to change and therefore should be able to continue to evolve over time.

MAP 5 West End Heritage Trail



© Crown copyright and database rights (2016) Ordnance Survey (LA100019622)

Existing public art

● Existing Public Art ● Proposed Public Art

- 4** Memorial Garden – Dr Richard St Barbe Baker
- 6** Corner of Chapel Rd / High St - The man of trees by Jon Mills (2014)
- 13** Entrance to Ageas Bowl - Howzat! Cricket stumps by Richard Farrington (2003)

Proposed public art

- 1** Entrance marker Point (old pub sign) – Village green
- 2** West End entrance, grass areas beyond entrance signs – Arthur Wellesley Bigsworth
- 3** Entrance to Hatch Grange – Mr & Mrs Ralph Warneford Cresswell Fletcher
- 5** Grounds around the Museum & Orchard Way – Herbert Collins
- 7** 'Homeleigh', High St – Harry Haines
- 8** Entrance to cemetery – The Titanic
- 9** Hilldene Centre railings / wall and grass verge opposite – Harriet Haselfoot
- 10** Large grass area, corner of Moorgreen Rd – Kate Oram
- 11** Entrance to Moorgreen Hospital – The Workhouse
- 12** Recycling centre entrance – C B Fry

More information about suggested artist themes can be found in the 'Vision for West End High St – Art & heritage trail'.

WEST END HERITAGE TRAIL VISION

The adopted Public Art Strategy defines the purpose of a Heritage Trail for West End Village as a mechanism by which to encapsulate the local distinctiveness, cultural heritage and the social history of the area.

The Aims of the Heritage Trail are given as follows:

- 1) To mark the entrance points to the village centre and provide interest for drivers, pedestrians and cyclists who use the routes.
- 2) To update and improve access to the history of West End.
- 3) Involve local people in the emphasising of the distinctive qualities of the area.
- 4) Contribute to the quality of life in the village through good design and high quality surroundings.

The 2013 document 'West End High Street - Art & Heritage Trail' was produced detailing the proposed public art projects and location. The document proposes a vision for potential public art projects, centred around local characters and events that have had a formative effect of the physical and cultural development off the West End.

Process of this review

The 2013 document was taken out into the field and assessed against site conditions. The following section provides an assessment of each numbered proposal with suggestions for proposed updates. The 108 document has also been reviewed by West End Parish Council. They provided some updates and additions, and identified priorities. These have also been added to this review.

Through the review process, consideration was made as to how the proposals relate to the existing urban realm and how they would contribute to the overarching aims of the EBC Corporate Plan and the key principles as set out on page 21 of the adopted Public Art Strategy.

To help inform the basis for this review, a field-based assessment of the experiential use of West End Village was made, to gain a greater understanding of urban quality, connectivity, usability and identity. This then enables an assessment of the original proposals to be made within the context of placemaking.

A description of West End Village Centre is given in EBC Background Paper 'District and Local Centres' September 2013 (excerpt in Appendix 2 of this document). This describes the quality of the built environment as 'poor' suggesting that improvements to the street scene could be made by improving appearance of building, strengthening gateway and arrival points, sorting out levels, introducing some street furniture, public art and additional planting' It also notes the need to significantly improve paved areas when resources permit.

Over-arching Vision for Heritage Trail

The overarching theme of the trail is that it is inspired by the local characters and personalities researched and set out in the published Vision.

The EBC Public Art Strategy promotes a creative and innovative approach to artistic commissions. This review also suggests that future commissions consider the use of common features or materials to allow them to hang together as a family of objects. This approach could help to create a consistent identity for West End Village.

The original Vision proposes the trail as an 'eclectic range of works'. Whilst a creative and innovative approach should be applied to future commissions, this review proposes that future commissions should contain common visual themes to allow them to hang together as a family of objects. This approach would help to create a consistent identity for West End Village rather than risking the introduction of disparate elements further diluting the identity of the area.

The original Vision document describes how a plaque for each commissioned artwork in the Heritage trail should be created to attach to the 'Men of Trees' sculpture on Chapel Road. This concept should be followed through as the vision is rolled out.

REVIEW OF IDENTIFIED SITES AND THEMES

1 Entrance Marker Point - Village Green

The concept for this location is the re-use of an existing post to mark the former Village Green. The current conditions reflect changing land-use and footway reconfigurations since the 2013 Vision was written. The location now has the identity of a verge between roads, having lost the characteristics of a Village Green.

The site contains a lot of existing visual and physical streetscape clutter at this location. There is a risk that a public art intervention at this location may not fulfil it's placemaking function due to this. Liaison with Hampshire Highways and services providers would be required to understand whether all the installations on the site are still required or if some of the elements and functions could be consolidated and removed.



Trail starting post



Site of the “New Inn” (and then “Lamp & Mantle”) pub, and what was originally the village green, this headless post still stands. Subject to it being checked structurally, an artwork could be fixed on top, mimicking a pub sign, but commemorating the history of the site, the activities (bare knuckle fights, funfairs etc) that went on there, but also acting as a starting and finishing point for the main trail. Potential exists to light the work as an electricity supply is still in the vicinity.

Commission 1

REVIEW OF IDENTIFIED SITES AND THEMES

2 Arthur Wellesley Bigsworth

The site analysis characterises location 2 as a green gateway setting to West End Village Centre, as denoted by the highway signs. The open space has character of a small village green.

As a high quality green setting to the urban area, the space has a simple visual unity that provides a balance or foil to the fairly visually busy urban area it frames. This quality is an asset, and should be maintained.

However a suitable alternative location of both the commencement of the art trail and some of the themes researched would be to replace the existing 'Welcome to West End Village Centre' signs with bespoke public artworks.

The existing signs show signs of vehicular damage and therefore the replacement could be justified in these terms. This is therefore an opportunity to set up the identity of the trail in this Gateway site, providing a high quality piece of functional artwork whilst avoiding excessive street clutter.

The commission could be required to reflect a number of themes identified from the research, as well as visually pick up elements notable local architectural or landscape heritage. It is suggested that this commission consist of four gateway signs (either with slight differences in the detail or identical) or two larger structures to replace the existing signs at either end of the Village.



2a Welcome to West End

West End Parish Council have identified the 'Welcome to West End Village Centre' signage as a potential project for public art funding.

The existing signs have some collision damage, therefore justify replacement. Bespoke Public Artwork signage would contribute to a distinct local identity for West End Village; the commission could reflect heritage and local identity themes, and therefore be unique to the site.

This project has been identified to come forward using pooled s106 funding in 2018.



Arthur Wellesley Bigsworth

Lived: 1885 – 1961



Squadron Commander in the RNAS, at one time based at Calshot. During the Great War he single handedly sank a German U-boat by bombing whilst under fire from shore batteries, also carried out the first night-time air attack on a Zeppelin causing casualties and considerable damage to the airship before Capt. Leefe Robinson won the VC for shooting one down. Highly decorated he became the role model for the book character "Biggles" whilst working at the Air Ministry with Capt. W.E. Johns.

Exciting visual imagery could be inspired by references to Biggles: literal interpretations or images of dog fights or iconic references to flying goggles, period clothing and insignia. A sequential work could be set in the ground along the grass verge on either or both sides, based on images of airplanes & dog-fights, or else the site lends itself to a more substantial piece of free standing sculpture on one of the above themes.

Commission 2

REVIEW OF IDENTIFIED SITES AND THEMES

3 Mr & Mrs Ralph Warneford Cresswell Fletcher.

Proposed in the 2013 Vision as a free standing sculpture inspired by 'good causes and a sense of community'. This review suggests the footway would not provide a suitable location for this work, again due to issues of access and potential obstruction as the pavements are not particularly wide. However a location within the Hatch Grange park could be suitable.

There is the opportunity for this piece to also incorporate way-finding elements and information about the built heritage of Hatch Grange. West End Parish Council identified this theme as potentially being used to commission replacements to 'Jubilee Gates' at Hatch Lodge. Further study is required to understand the feasibility and constraints of this concept.

Mr & Mrs Ralph Warneford Cresswell Fletcher

Lived: Mr Fletcher 1851 – 1928, Mrs Fletcher 1851 – 1928



Born in Gloucester in 1851 and acquired Hatch Grange, West End on their marriage in 1872. They both devoted their time to local good causes. He was a Captain in the 8th Hampshire Rifle Volunteers and devoted much time to the work of the Soldiers and Sailors Help Society. He was a local JP and Church Warden in 1897 at St. James' Church, he was involved in the West End Parish Council and became Chairman 1901-1902 and 1905-1910. Mrs Fletcher was deeply involved with the Red Cross during most of her life in West End, commanding the Hants 138 Red Cross (South Stoneham) Division during the Great War. Both are buried in the Old Burial Ground, West End.

proposal: A free standing sculpture set close to the entrance to Hatch Grange. Subject matter inspired by good causes and sense of community. One of the childrens' works in the "Men of the Trees" sculpture could be chosen as a starting point to develop and inspire the piece, resulting in a piece of work which tied in visually and made a link back to the childrens work in the Men of the Trees sculpture, providing interesting 'clues' or possibilities for 'treasure trail' type questions in subsequent literature.

Commissioned artist to choose and develop the object that inspires them.



Commission 3

4 Dr. Richard St Barbe Baker

An existing work in situ as part of the trail.

Dr. Richard St. Barbe Baker

Lived: 1889 – 1982



Born in West End. Founder of “Men of the Trees” organisation, now The International Tree Foundation. Prolific author. Early environmentalist, one time cowboy in Canada, pioneer caravan builder. Died at Saskatoon, Saskatchewan, Canada and is buried there.

Re-location of existing Barbe Baker memorial to the memorial garden

5 Herbert Collins

Located at the old fire station (home of West End Local History Society museum) which was designed by the architect Herbert Collins, also responsible for houses and estates in Southampton. Herbert Collins was closely related to the Garden City Movement and his estates Oakmount in Highfield and Englemount in Bassett Green were both designated conservation areas by Southampton City Council, with a further estate Orchards Way in West End being designated a conservation area by Eastleigh Borough Council. This is directly behind the fire station, and although modest in character provides a substantial area which could be considered in any commemoration of Herbert Collins. There are a number of Herbert Collins developments in the surrounding areas for additional background research.

Herbert Collins

Lived: 1885 - 1975



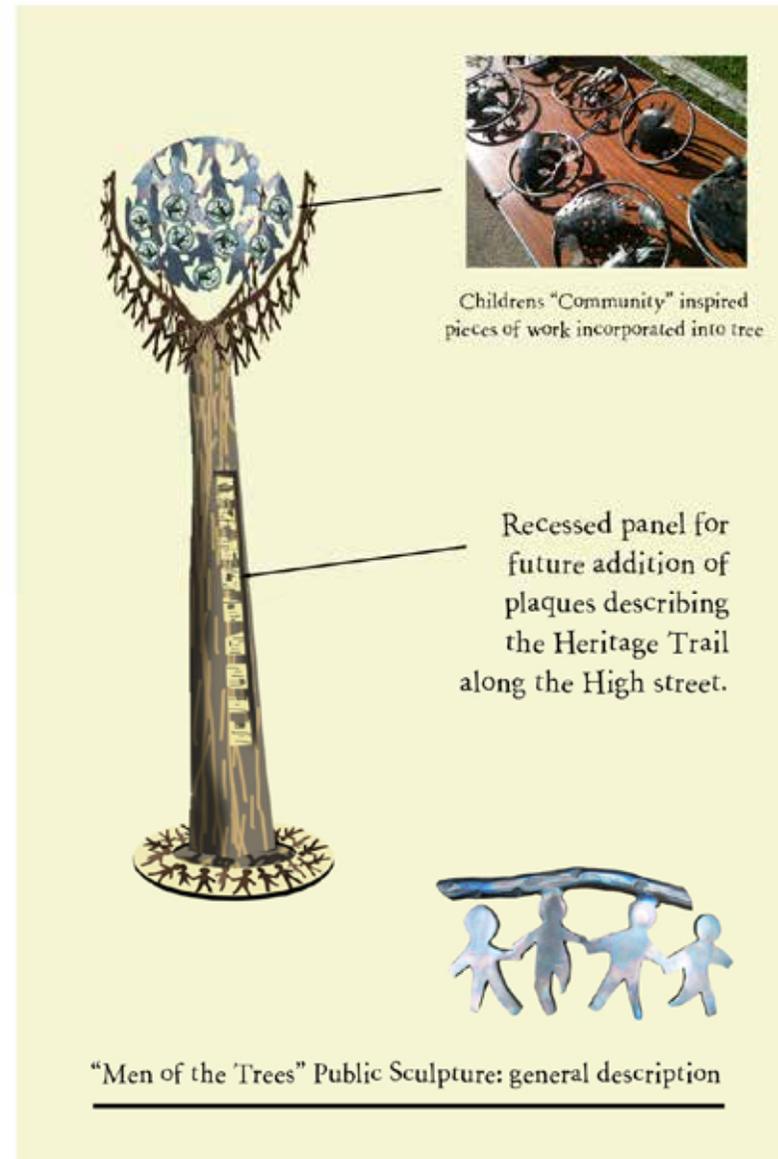
Nationally famous architect – built many houses and estates in South Stoneham including Orchards Way which was based on the Garden City concept (Welwyn Garden City).

An opportunity to credit Herbert Collins with the fire station building and include him on the trail; one commissioned work could be fixed to the railings along the pavement, or set into the ground on the Museum side of the fence, the theme celebrating the fire station's history. Imagery could include references to hoses, helmets, uniforms, or fire itself. Another more substantial sculpture could stand on the green spaces in Orchards Way, and celebrate Collins' architecture.

REVIEW OF IDENTIFIED SITES AND THEMES

6 The Man of Trees

An existing work in situ as part of the trail. West End Parish Council identified a desire to change the main colour of the artwork.



REVIEW OF IDENTIFIED SITES AND THEMES

7 Harry Haines

To commemorate this Councillor, who served on the Parish for 44 years including as Chairman. This was proposed to be located outside his former house, 'Homeleigh', located on the High Street and now occupied by Pearsons estate agent.

There is an existing plaque to commemorate Harry Haines located on the brick pier at the entrance to Hatch Grange.

The 2013 Vision suggests an artwork to be located within the property curtilage adjacent to the pavement. This review suggests however that due to the nature of the streetscape at this location, that the feature may not reach it's full potential. Therefore it is suggested that if this location is wished to be marked, it could be via an insert into the pavement in metal or stone, or in some other way be part of the intrinsic function of the footway. This work should only be carried in the event of a refresh of the street environment as the existing and adjacent surface treatment have been in-situ for some time, and whilst still functional could benefit from an uplift when resources allow.

The achievements of Harry Haines could also, or alternatively form part of another commission on the trail, for example, featured within the 'Welcome to West End Village' commission.

This theme has been identified as a priority by West End Parish Council.

Harry Haines

Lived: 1858 - 1938



"Homeleigh", High Street, (now estate agents Pearsons).

Long time (44 years) Parish Councillor and Chairman of the Parish Council on 17 occasions, responsible for the acquisition of Hatch Grange, head of local building firm Haines Brothers & responsible for building most of the big Gentry houses in West End and all of the schools etc.. Also responsible for the installation of electric street lighting in West End. Involved in just about all aspects of local life and on most of the important committee's.

Harry Haines lived in this house on the High Street, so it would be appropriate to mark his achievements with an artwork adjacent to the pavement, subject to the necessary consents from the existing owners. Themes should be based around construction and the 'building' of communities. As he was also responsible for bringing electric street lights to West End, and there is a lamp-post right outside, this fact could also be exploited through the imagery used.

Commission 5

REVIEW OF IDENTIFIED SITES AND THEMES

8 The Titanic

The 2013 Vision proposes commemorating local people connected with the Titanic. The commission suggests a new gateway for the cemetery. This review suggests that the existing gateway (photograph below) is in keeping with the style and setting of the function and should be retained. However an alternative opportunity this review identifies, to replace the standard bow-top railings behind the war memorial feature with a bespoke perforated metal frieze: allowing views into the cemetery and designing in opportunities to hang memorial wreaths in the same way as at present.



The brief for this work could pick up the identified themes relating to the Titanic, rescue and assistance.

West End Parish Council wished to add further local context theme, by acknowledging Sir Arthur Henry Rostron - Captain of RMS Carpathia, which saved over 700 lives from the Titanic in 1912.

The Titanic



Captain Rostron and Henry Jukes are just two local names that had a connection with the Titanic ~ a trail artwork would be commissioned that celebrated the lives of all concerned.

A new gateway could be commissioned for the cemetery entrance. It might make illustrative reference to the story of the Titanic, using imagery based on the ship itself and RMS Carpathia, or make use of more abstract interpretations, exploring references to rescue and assistance. The work might draw on visual references to the war memorial nearby or architectural and natural features within the graveyard and surroundings.

Commission 6

9 Harriet Haselfoot

An assessment of the street scene at this location reveals a fairly narrow pedestrian environment and a basic although functional surfacing treatment. The northern side of the road is bounded by a mixture of brick walls and various types of close-board fence installed by individual property owners. The character is very much a transitional route. This review considers that due the already visually mixed character of the boundary that a wall mounted work could only work as part of a holistic redesign of the street scene. An addition to the railings of the school building remains a possibility: the building is understood to be in private ownership, therefore arrangements would need to be negotiated.

Harriet Haselfoot

Lived: 1803-1900



Originally from Essex, the wife of a very wealthy landowner, she moved to West End 'lock, stock and barrel' including servants on the death of her husband. Became a great benefactress of West End. Amongst her gifts to the village were large amounts of money to rebuild St. James' Church, the Spire for St. Johns' Church, Hedge End, to purchase land and build a Dames School at Moorgreen in 1871 and The Reading Rooms, High Street, West End.

The hoop-top railing along the wall outside the Hildene Centre (formerly St. James' school) consists of various sized panels. One or more of these panels could be replaced with a panel inspired by the above, especially with a reference to education.

Alternatively, the nearby grass verge at H(i) would provide scope for a linear work either set in the grass with the wall as a backdrop or a 2D work/mosaic mounted on the wall itself

REVIEW OF IDENTIFIED SITES AND THEMES

10 Kate Oram

An artwork celebrating Kate Oram, a nurse who took care of Florence Nightingale and Suffragette Lady Constance Lytton. This is proposed for the large grass area at Moorgreen Road, adjacent to the hospital site, currently under residential redevelopment.

An artwork celebrating Kate Oram, a nurse who took care of Florence Nightingale and Suffragette Lady Constance Lytton. This is proposed for the large grass area at Moorgreen Road, adjacent to the hospital site, currently under residential redevelopment.



This review considers this a useful location for public art with additional wayfinding functionality connecting the new development with the facilities and open space centred accessible from West End High Street and Hatch Grange.

High Street and Hatch Grange. Detailed consideration will need to be given to the setting of the installation, with supporting landscape works to properly set in within the open space.

This artwork was identified as a priority by West End Parish Council.

Kate Oram

Lived: 1879 – 1918



I

Her father Daniel Oram worked for Ralph Warneford Fletcher at Hatch Grange. She was a trained nurse and nursed Florence Nightingale in her declining years up to her death as well as nursing famous Suffragette Lady Constance Lytton.

This expanse of grass verge on the corner of the High Street and Moorgreen Road provides a large area for a stand alone piece. A work inspired by the imagery associated with nursing would be most appropriate at this location, not only because of the proximity of Moorgreen Hospital, but because it is also so close to where Kate Oram lived. The work could either be a ground based work or a free standing work incorporating landscaping and mosaic surrounds.

An artwork might be a literal reference to Florence Nightingale, or nurses uniforms of the day, or e.g. a paper lantern as used by the “Lady of the Lamp”.

Commission 8

REVIEW OF IDENTIFIED SITES AND THEMES

11. Entrance to Moorgreen Hospital - The Workhouse.

The 2013 Vision suggests a work interpreting or inspired by the heritage of this site. Since approval and s106 agreement has been signed, the proposed public art location has been identified in the knot garden in front of the Moorgreen Hospital main building, set back from the two welcome lodges. A steering group has been set up and ideas have been discussed. Some principles that are emerging is the need for the piece to be very low maintenance, working on a five to ten year view.

The piece should also be visual rather than functional, as ideas such as bench seating brings fears about potential loitering issues.

Themes that have been discussed relate to the positive aspects of support and social care for the poor, and broader themes of community care. There is an ongoing discussion on the connotations to the workhouse being viewed as Victorian philanthropy and social conscience, although this doesn't have consensus with the developers. Another theme was suggested to tie it in with the 70th anniversary of the NHS.

A meeting was held with the local history group with the intention of reviewing on site activities and general history to feed into the suggested themes.

A book entitled "Half a loaf" by Eric H. Raffo describes conditions and activities on site in some detail. The residents of the workhouse were considered

'inmates', and carried out a number of tasks on site, including but not limited to:

- Laundry
- Needlework
- Stone breaking
- Agriculture
- Oakum picking
- Wood chopping
- Bone crushing
- Shoemaking

Moorgreen Hospital has also been known by the names as South Stoneham Union Workhouse, Eastleigh Union Workhouse, West end Institution before changing to its name of today. Since the formation of the NHS in 1948, it has been known as the Moorgreen Hospital.

This commission is being progressed during 2018.



Moorgreen Hospital

It is understood that an art-work will be commissioned as part of a refurbishment/redevelopment of the hospital, but the vehicular entrance would be an appropriate site for a sculptural work, and as such could be included in the heritage trail, with a plaque displayed on the "Men of the Trees" artwork. The site has an important part to play in the history of West End, and any artwork could reference the Poorhouse days, taking inspiration from the stories of the plight of individuals in past centuries, Poor Law Relief and the origins of the Workhouse etc. as detailed in the museum archives.

REVIEW OF IDENTIFIED SITES AND THEMES

12. C.B. Fry

The 2013 vision proposes a sculpture commemorating the villages' connection to cricket, via this polymath and cricketer (1872 -1956).

In order for this proposal to be successful, it should be carried out as a part of general uplift or redesign of the street scene at this location.

Trail finish



C.B. Fry (1872 – 1956) was a world famous cricketer, all round sportsman, polymath and later, Commander of training ship TS “Mercury”.

A C19th link to the villages historical link to cricket: A stand alone sculpture relating to the sport or possibly a pair of works that visually relate to each other across one of the junctions, or along the grass verges ~ possibly a sculpture of a bowler about to release a ball across the road towards stumps on the other side, or a batsman receiving the ball. Both pieces to be treated as one commission. The works need not be figurative (although it may be more appropriate); they could be treated as abstract references or as 2-dimensional ‘cut-outs’ lifted from etchings or other reference material from the period.

Commission 9

What is a pattern book?

A pattern book is a collection of images that depict a number of recurring or unique patterns, shapes, colours, materials in a specified area.

What could it include?

Photographs or sketches are predominantly used to populate the pattern book to build up a holistic picture of the area being studied. Ideas for photographs could include, but by no means an exhaustive list:

- Surface materials
- Building materials
- Themes
- Typeface
- Function
- Colour palette
- Landmarks
- Historic imagery

What does a pattern book achieve?

A pattern book sets out to capture a local identity to help inform the design process. The intention of this pattern book is to be populated with imagery supplied by the residents of West End. This vision document with its pattern book section will be delivered together with the artists brief for background information and underline the wider vision for the trail.

The following page contains a series of images shared with the steering group/parish council to stimulate some discussion on the entrance signs project.



- 1) A pattern book can be applied to future works within the Heritage Trail, to create a family of works with a consistent range of materials, colours and typefaces.
- 2) A plaque for each commissioned artwork in the Heritage trail should be created to attach to the 'Men of Trees' sculpture on Chapel Road, as set out in the original Vision document.
- 3) Where appropriate, works should contribute to a consistent system of orientation and wayfinding for West End Village.

West End High Street ~ Art & Heritage trail

Vision: That the trail be inspired by local characters and personalities. Not a memorial to individuals as such, but a series of works of art inspired by what the characters stood for, or were famous for; a starting point to inspire imagery and bring together an eclectic array of works.

Funding should be sought to cover the cost of producing 2 copies of a plaque for each work that is commissioned. Each artwork should have a prescribed space for the fitting of this plaque, the second copy to be fixed into the recessed panel in the “Men of the Trees” sculpture on Chapel Road. The wording of this text will describe the individual artwork, its inspiration and location number as part of the trail. Keeping all of the plaques exactly the same dimensions helps create the idea of a family of works that relate to each other.

Individual artists will be made aware of the need to provide this space in, on, or near their work as part of their individual briefs.

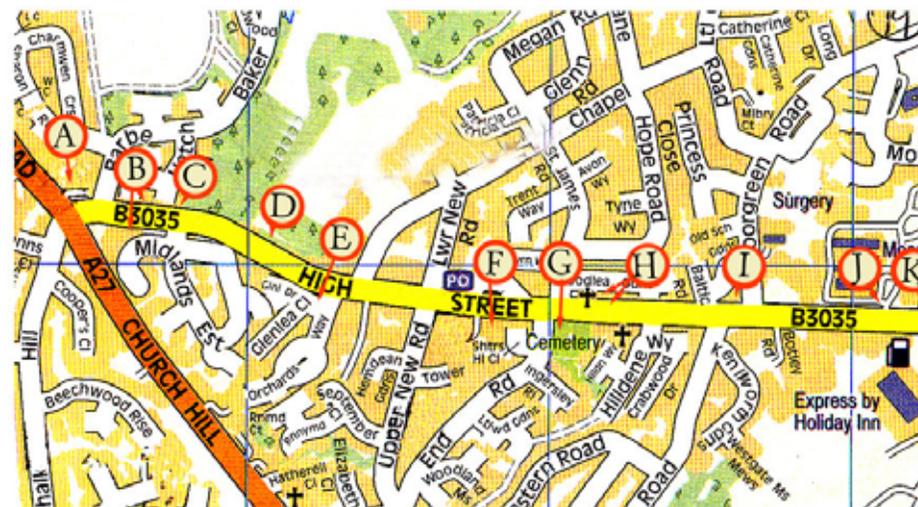
Eleven sites have been identified as suitable locations, resulting in the possibility of 9 new commissions once the following has been taken into consideration:

Site B is suited to a pair of related works on opposite sides of the road, commissioned from one artist

Site D is the memorial garden, to where the existing Barbe Baker memorial is to be moved. Provision should be made to allow for the fixing of a plaque (as described above) on, or in the vicinity of, the work.

The entrance to Moorgreen Hospital is **site J**, where it is assumed that a separate piece of work will be commissioned from specific funds. This commission could still be included as part of the trail if desired.

Site H has two options (i) & (ii)



Identified sites A~K



Trail starting post

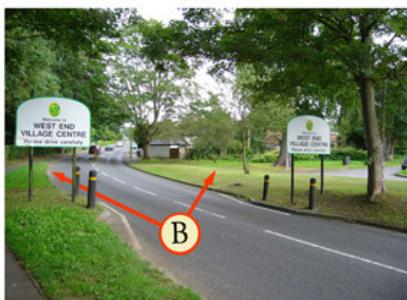


Site of the "New Inn" (and then "Lamp & Mantle") pub, and what was originally the village green, this headless post still stands. Subject to it being checked structurally, an artwork could be fixed on top, mimicking a pub sign, but commemorating the history of the site, the activities (bare knuckle fights, funfairs etc) that went on there, but also acting as a starting and finishing point for the main trail. Potential exists to light the work as an electricity supply is still in the vicinity.

Commission 1

Arthur Wellesley Bigsworth

Lived: 1885 – 1961



Squadron Commander in the RNAS, at one time based at Calshot. During the Great War he single handedly sank a German U-boat by bombing whilst under fire from shore batteries, also carried out the first night-time air attack on a Zeppelin causing casualties and considerable damage to the airship before Capt. Leeffe Robinson won the VC for shooting one down. Highly decorated he became the role model for the book character “Biggles” whilst working at the Air Ministry with Capt. W.E. Johns.

Exciting visual imagery could be inspired by references to Biggles: literal interpretations or images of dog fights or iconic references to flying goggles, period clothing and insignia. A sequential work could be set in the ground along the grass verge on either or both sides, based on images of airplanes & dog-fights, or else the site lends itself to a more substantial piece of free standing sculpture on one of the above themes.

Commission 2

Mr & Mrs Ralph Warneford Cresswell Fletcher

Lived: Mr Fletcher 1851 – 1928, Mrs Fletcher 1851 – 1928



Born in Gloucester in 1851 and acquired Hatch Grange, West End on their marriage in 1872. They both devoted their time to local good causes. He was a Captain in the 8th Hampshire Rifle Volunteers and devoted much time to the work of the Soldiers and Sailors Help Society. He was a local JP and Church Warden in 1897 at St. James’ Church, he was involved in the West End Parish Council and became Chairman 1901-1902 and 1905-1910. Mrs Fletcher was deeply involved with the Red Cross during most of her life in West End, commanding the Hants 138 Red Cross (South Stoneham) Division during the Great War. Both are buried in the Old Burial Ground, West End.

proposal: A free standing sculpture set close to the entrance to Hatch Grange. Subject matter inspired by good causes and sense of community. One of the childrens’ works in the “Men of the Trees” sculpture could be chosen as a starting point to develop and inspire the piece, resulting in a piece of work which tied in visually and made a link back to the childrens work in the Men of the Trees sculpture, providing interesting ‘clues’ or possibilities for ‘treasure trail’ type questions in subsequent literature.

Commissioned artist to choose and develop the object that inspires them.



Commission 3

Dr. Richard St. Barbe Baker

Lived: 1889 – 1982



Born in West End. Founder of “Men of the Trees” organisation, now The International Tree Foundation. Prolific author. Early environmentalist, one time cowboy in Canada, pioneer caravan builder. Died at Saskatoon, Saskatchewan, Canada and is buried there.

Re-location of existing Barbe Baker memorial to the memorial garden

Herbert Collins

Lived: 1885 - 1975



Nationally famous architect – built many houses and estates in South Stoneham including Orchards Way which was based on the Garden City concept (Welwyn Garden City).

An opportunity to credit Herbert Collins with the fire station building and include him on the trail; one commissioned work could be fixed to the railings along the pavement, or set into the ground on the Museum side of the fence, the theme celebrating the fire station’s history. Imagery could include references to hoses, helmets, uniforms, or fire itself. Another more substantial sculpture could stand on the green spaces in Orchards Way, and celebrate Collins’ architecture.

Harry Haines

Lived: 1858 – 1938



“Homeleigh”, High Street, (now estate agents Pearsons).

Long time (44 years) Parish Councillor and Chairman of the Parish Council on 17 occasions, responsible for the acquisition of Hatch Grange, head of local building firm Haines Brothers & responsible for building most of the big Gentry houses in West End and all of the schools etc.. Also responsible for the installation of electric street lighting in West End. Involved in just about all aspects of local life and on most of the important committee's.

Harry Haines lived in this house on the High Street, so it would be appropriate to mark his achievements with an artwork adjacent to the pavement, subject to the necessary consents from the existing owners. Themes should be based around construction and the ‘building’ of communities. As he was also responsible for bringing electric street lights to West End, and there is a lamp-post right outside, this fact could also be exploited through the imagery used.

Commission 5

The Titanic



Captain Rostron and Henry Jukes are just two local names that had a connection with the Titanic ~ a trail artwork would be commissioned that celebrated the lives of all concerned.

A new gateway could be commissioned for the cemetery entrance. It might make illustrative reference to the story of the Titanic, using imagery based on the ship itself and RMS Carpathia, or make use of more abstract interpretations, exploring references to rescue and assistance. The work might draw on visual references to the war memorial nearby or architectural and natural features within the graveyard and surroundings.

Commission 6

Harriet Haselfoot

Lived: 1803-1900



Originally from Essex, the wife of a very wealthy landowner, she moved to West End 'lock, stock and barrel' including servants on the death of her husband. Became a great benefactress of West End. Amongst her gifts to the village were large amounts of money to rebuild St. James' Church, the Spire for St. Johns' Church, Hedge End, to purchase land and build a Dames School at Moorgreen in 1871 and The Reading Rooms, High Street, West End.

The hoop-top railing along the wall outside the Hilldene Centre (formerly St. James' school) consists of various sized panels. One or more of these panels could be replaced with a panel inspired by the above, especially with a reference to education.

Alternatively, the nearby grass verge at H(i) would provide scope for a linear work either set in the grass with the wall as a backdrop or a 2D work/mosaic mounted on the wall itself

Commission 7

Kate Oram

Lived: 1879 - 1918



Her father Daniel Oram worked for Ralph Warneford Fletcher at Hatch Grange. She was a trained nurse and nursed Florence Nightingale in her declining years up to her death as well as nursing famous Suffragette Lady Constance Lytton.

This expanse of grass verge on the corner of the High Street and Moorgreen Road provides a large area for a stand alone piece. A work inspired by the imagery associated with nursing would be most appropriate at this location, not only because of the proximity of Moorgreen Hospital, but because it is also so close to where Kate Oram lived. The work could either be a ground based work or a free standing work incorporating landscaping and mosaic surrounds. An artwork might be a literal reference to Florence Nightingale, or nurses uniforms of the day, or e.g. a paper lantern as used by the "Lady of the Lamp".

Commission 8

Moorgreen Hospital



It is understood that an art- work will be commissioned as part of a refurbishment/redevelopment of the hospital, but the vehicular entrance would be an appropriate site for a sculptural work, and as such could be included in the heritage trail, with a plaque displayed on the “Men of the Trees” artwork. The site has an important part to play in the history of West End, and any artwork could reference the Poorhouse days, taking inspiration from the stories of the plight of individuals in past centuries, Poor Law Relief and the origins of the Workhouse etc. as detailed in the museum archives.

Trail finish



C.B.Fry (1872 – 1956) was a world famous cricketer, all round sportsman, polymath and later, Commander of training ship TS “Mercury”.

A C19th link to the villages historical link to cricket: A stand alone sculpture relating to the sport or possibly a pair of works that visually relate to each other across one of the junctions, or along the grass verges ~ possibly a sculpture of a bowler about to release a ball across the road towards stumps on the other side, or a batsman receiving the ball. Both pieces to be treated as one commission. The works need not be figurative (although it may be more appropriate); they could be treated as abstract references or as 2-dimensional ‘cut-outs’ lifted from etchings or other reference material from the period.

Commission 9

Some suggested interpretations:

