





**Strategic Priority: Encouraging Healthy Lifestyles** **Appendix A(ii)**




By:	Priority area:	Cabinet Measures:	Major Initiatives:	Progress to March 2008	Date due:	Action by:
Working with partners to promote healthy and active living	Improve health through the reduction of smoking, and alcohol & drugs abuse.	Local: To reduce the proportion of people smoking in the borough (a target will be included following consultation with Eastleigh and Test Valley South PCT)	Implement the Smoke Free Eastleigh policy in the borough	Smoke Free Eastleigh action plan refresh due May 2008.		Health & Social Policy/ Environmental Health/ ESP/ Health
		To reduce the proportion of people using non prescription drugs in the borough To reduce alcohol abuse.	Development and introduction of new or extending existing initiatives designed to make a measurable difference.	Planning underway to encourage residents to quit & agree community aspects.		Apr-08 Health & Social Policy/ Environmental Health/ ESP/ Health
	Increase community participation in healthy living activities	Local: Ensure lottery-funded projects on healthy eating, increased physical activity, mental health of young people, and reduced inequalities are mainstreamed	Work in partnership to deliver agreed projects to meet the recommendation of the Government's White Paper "Choosing Health 2004".	Cook & Eat projects developed. Food Standards Agency bid to work with community groups made. 8 remaining schools in LPSA target receiving attention. RU Bothered & STAR activities progressing. Rock Challenge major youth project with alcohol education built in.		2008 Health & Social Policy/ ESP/ Health
	Improve the quality of life of older people in the borough	Local: Implement Older People's Strategy and Action Plan by March 2008	Ensure an holistic approach is made to older people's needs through delivering the "Live Long and Better" strategy (the older peoples strategy)	HCC Older People Plan agreed, Eastleigh Live Long & Better review underway.		2008 Health & Social Policy/ ESP/Social Policy
Working with partners to improve recreational and cultural opportunities	Improving the accessibility and increasing the quality of sport and recreational facilities	Sporting & Recreation Strategy measure: To ensure 90% of borough residents with access to modern core sports and recreation facilities within 3 miles of their home by 2010	Ensure all sport and recreation facilities meet Disability Discrimination Act requirements	All newly built facilities comply with the DDA. The Pavilion Changing Rooms at Fleming Park have been identified as non compliant. This project is on the CIP register but is dependant on final plans for this area.		2007 Countryside & Recreation/ Leisure
			Delivery of the agreed and funded projects in the Sports and Recreation Strategy CIP programme	J track at Wyvern is scheduled for completion this summer. Discussions about Fleming Park are continuing. The Dynamo project has faltered due to cost but the Director of Dynamo is seeking sponsorship/external partners. Original plans could be scaled down.		2010 Countryside & Recreation/ Leisure
		Parks, Green Spaces & Play areas measure: To meet accessibility standards for all categories of Green space for 90% of the population by 2010	Preparation and adoption of the Parks and Green Spaces and Play Area Strategy	No progress on Parks and Green Spaces Strategy. It will be completed once brief is finalised.		2007 Countryside & Recreation/ Leisure
	Increasing opportunities for the community, particularly young people to be active in sport and recreation	Adults LPSA2 Target To increase the numbers of residents taking 30 minutes or more moderate exercise five times a week by 1% each year from 2006 (baseline 22% of pop)	"Can I be more active?" campaign targeting low activity areas	LNF money has been used to start young peoples Boxing circuits at the Hub. SPAA has also been working on Dance volunteer project - coaching volunteers to be able to run own dance sessions - funding for this received from Well being Fund.		Countryside & Recreation/ Leisure
			Publication of brochures showing facilities / opportunities for sport & recreation	Some funding received from Hampshire County Council towards producing Active Eastleigh brochure for the whole of Borough to be taken forward September 08 New 2008 Parksport brochure being produced and will be distributed June 2008.		Countryside & Recreation/ Leisure
			Return to sport campaign to encourage adults previously involved in sport to return.	Return to sport funding bids were frozen whilst Sport Hampshire and IOW waited to appoint new Physical Activity Officer - applications welcome from April 2008		2007/8 Countryside & Recreation/ Leisure
	Physical Activity Awareness Days - in partnership with local leisure providers run open days and free access taster sessions.	Fit, fun and active event took place on 16th March 2008 - very successful despite fun run being cancelled. 28th April SDO involved in Access 2 Exercise event to be held at FPLC to show opportunities for activity and exercise available to people with disabilities.		2007/8 Countryside & Recreation/ Leisure		

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		Young People School sport indicator (Sport England) Percentage of 5-16yr olds engaged in 2 hours a week minimum of high quality PE and school sport within and beyond the curriculum (Lower threshold target 75%)	<b>Develop</b> school /club links	Development has been set up for Hampshire games 2008, with the following clubs involved; Topflight Badminton, Fair Oak Squash Club, Eastleigh Rugby Club together with Solent University, Trojans Hockey Club, Trailblazers basketball, Eastleigh and Oaklands Swimming and Swan Netball.		Countryside & Recreation/Leisure
			<b>Develop</b> extra curricular sporting opportunities for primary school <b>children</b>	Toynbee linking with trailblazers basketball to form satellite basketball club. SDO working with Toynbee PDM to put bid into Sport Hampshire and IOW for funding for extended services - Coaching/activity sessions as part of 5 hour offer. Have applied to run afterschool activities with dance mats and mobile skate ramp		2008 Countryside & Recreation/Leisure
			<b>Participation</b> in Hampshire Mini-Games	Development work for 2008 games just started/entering Mini games teams for; swimming, tag rugby, girls football, basketball (x2), gymnastics and netball. Mini Games and Youth Games have now been joined to form Hampshire Games and will all take place on Sat 21st June 2008.		Countryside & Recreation/Leisure
		Participation in local Authority Sport/Recreation Provision Indicator (Sport England) Representativeness of 11 to 19 year olds participating in recreation/leisure provision (Lowest threshold target 58%)	<b>Development/extension</b> of Teen fit.	Fleming Park's programme for teenagers has now expanded to include a new teens circuit class. Also the use of dance mats for classes and parties has been launched for children/teenagers.		2008 Countryside & Recreation/Leisure

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			<b>Development</b> /extension of street sport and Friday night football initiatives	Friday night Football now running at the Hub - very successful. Looking at setting up second venue. Skate ramps are being launched in May, with coaching sessions to be developed over the summer. Parksport 2008 programme being developed - this year to include dance workshops.		Countryside & Recreation/Leisure
			<b>Participation</b> in Hampshire Youth Games	Development work for youth games starting now. Sport Hampshire & IOW have reduced amount of sports involved this year. EBC to enter teams for; boys hockey, netball, squash (x2), table tennis and Badminton (possibly canoeing). Hamble School have trained pupils up as Gymnastics Judges and they will be involved in Mini Games Gymnastics. Mini Games and Youth Games have now been joined to form Hampshire Games and will all take place on Sat 21st June 2008.		2008 Countryside & Recreation/Leisure
	Increasing opportunities for the community, particularly young people to be actively involved in cultural activities	<i>Local: To increase in numbers of young people involved in arts activities and programmes Local: To attract more professional arts workers into the borough to deliver increased programmes</i>	Develop agreed Joint Investment Fund for Hampshire/IoW/Authorities projects to increase community access to the arts	The Joint investment fund is now finished we received a final tranche of funding to deliver extended gifted and talented summerschools in 2008/9.		2007 Arts & Leisure